









# **MESSAGE FROM THE CHAIRMAN**

For everybody involved with Manchester City FC, it is hard to look back on the 2014-15 season without a degree of disappointment. Despite some strong performances, and a second place finish in the Premier League, the Club ended its domestic and European campaigns without a title to show for its efforts.

The fact that we consider last season to be below par for Manchester City is a testament to how far we have come in the last seven years. This is a level of ambition that we should not shirk or shy away from. It is right to have high expectations for this great Club and the talented group of players chosen to represent it.

Of the many things that have changed since the Club broke its trophy drought with the FA Cup in 2011, a widespread belief in our ability to compete and succeed has been one of the most significant developments. No team can expect to win every year, but competing to win in England's domestic competitions and improving our performance in the UEFA Champions League are entirely reasonable goals for Manchester City.

The desire for silverware has always been a critical element of His Highness Sheikh Mansour bin Zayed's strategy for the reinvigoration of Manchester City FC both on and off the pitch. It's a strategy predicated on long-term sustainability and the ongoing development of momentum year-after-year.

As a result of the momentum created to date, this season, Manchester City FC delivered a profit of  $\mathfrak{L}10.7$ m from record annual revenues of  $\mathfrak{L}351.8$ m and a seventh straight year of year-on-year revenue growth. Once again, the season saw the Club operating with zero financial debt.

Our transition to profitability has been a long-planned milestone – one targeted and worked diligently towards since His Highness Sheikh Mansour's acquisition of the club in 2008. As a result, to put things in their simplest terms, we are now a profitable business with no debt and no outstanding restrictions.

Financial profitability was not the only planned long-term milestone to be achieved this year. The opening, in December 2014, of the City Football Academy (CFA) saw our men's, women's and youth teams come together to train at the same site in the shadow of the newly expanded Etihad Stadium. With two-thirds of the site dedicated to youth football, our infrastructure is now contributing to a clear and strong pathway from our Academy and development squads to top- tier football.

The CFA is already having a transformational impact on the recruitment, training and development of our people. Importantly, it has also positively impacted the community in which it sits. But our belief is that the most powerful contribution that the CFA will make is to the young players who graduate from it now and in the years to come; by helping them to reach their potential both on the field and in their wider lives.

The signs are all positive. Our Academy enjoyed one of its most successful years to date with accomplishments at every age group, whilst our players participating in the St Bede's School program achieved academic success with GCSE results 5 percentage points above the national average. Ten players from our development system earned first team debuts in 2014-15 and in their inaugural season the re-launched Manchester City Women's FC won the Continental Cup, with

nine members of the MCWFC first team playing for their national squads.

The CFA has global resonance and that has significantly contributed to the ongoing growth of the Manchester City brand globally. All metrics point to the right kind of accelerated commercial growth and that development is also in large part due to the City Football Group strategy that has been rolled out over the last two years. The Group creates global scale and at the same time regional and local expertise in all aspects of operations. It is a credit to all those involved and in particular to the leadership of Ferran Soriano.

Whilst last year was not the complete performance that we strove for, we continued to deliver against many of our objectives and in doing so further strengthened the foundations for future success. It is heartening to feel the shared purpose and ambition now common to everyone involved with Manchester City. The new season brings with it a welcome and renewed opportunity to test our capabilities and once again measure how far we have come as a Club.

Khaldoon Al Mubarak, Manchester City Football Club Chairman









# **MESSAGE FROM THE CEO**

The 2014-15 season marked a historical step in Manchester City's journey. The Club delivered an annual profit for the first time since its acquisition in 2008 whilst continuing to compete at the top of the Premier League and in the Champions League.

In the 2014-15 campaign, Manchester City's second place finish confirmed our position as the most consistently high-performing team in the Premier League over the last four years, and once again we progressed beyond the Group stage in the UEFA Champions League. These consistent results indicate we are doing a lot of things right, but they are not enough. We will never be happy about a season without trophies. The priority and the focus of our work is to convert more of these opportunities into titles in the years ahead.

In the same period, Manchester City delivered an annual profit of £10.7m on the back of a continued increase in revenue and an ongoing reduction in costs. The financial model and the strategic investment is proven to work. Manchester City is now a profitable, self-sustainable club competing at the highest level in world football.

The seeds of this year's profit were sown some years ago and many people have contributed to making it happen. They deserve to be thanked and recognized. We also know that this is not the end, but the continuation of a process that should take us to an even brighter future.

2014-15 has also been a year of other significant achievements:

The opening of the City Football Academy in December 2014 has brought all of our people together on a single site in Manchester and created a new hub for the global football operations of the City Football Group. We are not only proud of what we built, but of the effect it is having on the way we work and on its local community.

The rebranded Manchester City Women's FC completed its first season and brought home the Continental Cup in October 2014, and we remain fully committed to further development of the women's game.

Manchester City's youth teams produced another year of stellar results with our U10, U13 and U14 sides all securing silverware and our U15 team winning two international tournaments. A significant number of young, talented Manchester City players are coming our way and we are hopeful of seeing some of them in the first team in the years to come.

The Club completed the expansion of the Etihad Stadium, increasing capacity for home games to 55,000 in advance of the 2015-16 season.

A large number of Cityzens were able to influence important decisions made by the Club during 2014-15, including deciding the funding of six youth football charities around the world through the innovative Cityzens Giving initiative.

The 2014-15 season has been the first one in which all the clubs of our Group have been playing. We have developed joint initiatives with New York City FC, Melbourne City FC and Yokohama f Marinos and we help each other on a continuous basis. We remain proud of the on-going development of our sister clubs.

Manchester City is now a club focussed squarely on the delivery of a range of exciting initiatives that have been taking place across the organisation under the guidance of the Owner, Chairman and Board. The recent developments are indicative of the progress we have made but, more importantly, of the potential that exists for Manchester City to reach even greater heights in the future.

#### Ferran Soriano

Manchester City Football Club Chief Executive















### **OVERVIEW**

Having held the Premier League title for two of the previous three years, Manchester City ended the 2014-15 season with a second place Premier League finish, and qualified for the knockout stages of the Champions League.

Despite a lack of trophies, Sergio Agüero secured the Golden Boot for the first time having scored a remarkable 26 league goals, and Joe Hart celebrated his fourth Golden Glove win with 14 clean sheets. The team also returned the best goal difference and injury record in the Premier League.

It was the women's team who brought cup success in their very first season as Manchester City Women's Football Club, with a Continental Cup win in October 2014. In preseason 2015, five new players including four internationals and an England U23 player joined the team, and the entire squad were made full time, making City only the second WSL team to do so.

The men's youth teams have continued to excel with national titles for the U10s and U13s, a national cup for the U14s, an international cup for the U21s and first team debuts for ten youth team players. The Academy is now home to 26 international players between U16 and U19, of which 14 are England players.

The groundbreaking City Football Academy was officially opened in December 2014; this elite facility adjacent to the Etihad Stadium is now home to all of our men's, women's and youth teams on an 80 acre site featuring 16.5 pitches and a 7,000 capacity stadium

City Football Schools have gone from strength to strength and are now operating in six countries. In 2014-15 we introduced the City Football Language programme and the first ever Manchester City FC Americas Cup, held in San Diego in May.



















# FIRST TEAM SQUAD

Manchester City finished the 2014-15 season in second place in the Premier League and without a domestic or international trophy. Reflective of its attacking style, City scored more goals than any other team in the Premier League and were the top goal scorers both at home and away.

Sergio Agüero won his first ever golden boot with 26 league goals, and Joe Hart his fourth Golden Glove with14 clean sheets.

Agüero also claimed the award of most efficient striker in terms of minutes per goal scored in the 2014-15 Premier League season, along with the corresponding all-time record for the Premier League era.



















# MANCHESTER CITY WOMEN'S FOOTBALL CLUB

The women's team ended their first season in the Women's Super League (WSL) with a Continental Cup win, bringing the trophy home in October 2014 after a gripping final against Arsenal.

City made the entire squad full time at the same time as the move from Platt Lane to City Football Academy; meaning that the Club are now offering one of the most impressive women's training environments in world football.

Three development players were given their first professional contracts; of these, two have been with MCWFC since they were nine years old.

The team is unique in having its own stadium and it is one which continued to attract fans in large numbers. In 2014 Manchester City Women's Football team claimed the highest attendance figures of any WSL team during the 2014 season.

The current MCWFC squad includes five of England's World Cup squad for the FIFA Women's World Cup tournament in Canada, where City player Lucy Bronze was shortlisted for player of the tournament. City captain Steph Houghton also captained the bronze winning team and in October 2014 became the first woman to be featured on the cover of Shoot magazine.

Toni Duggan was the first female player to win Manchester City's fan-voted goal of the season with a wonder goal against Chelsea in October 2014.

MCWFC can count another first for a WSL team in having men and women training on the same site and using the same facilities. They are also one of the only teams to have launched a new Nike kit using both men's and women's players in the marketing campaign.

Three new commercial partners came on board with MCWFC during this reporting period; Nissan as a City Football Group partner, Vitality as an MCFC and MCWFC partner and Manchester Metropolitan University (MMU) who partnered exclusively with the women's team.

In January 2015, the team visited Abu Dhabi for their pre-season training camp sponsored by Aabar alongside the Melbourne City and MCFC men's teams.

CityTV created the first ever MCWFC documentary, a 45 minute behind the scenes film following the team's first ever season as Manchester City Women's Football Club.













# **ELITE DEVELOPMENT SQUAD**

The Elite Development Squad continued to thrive under Patrick Vieira's leadership, finishing the season as Under 21 Premier League International Cup Winners after a gripping final match against FC Porto.

In the UEFA U19 Youth League, the EDS were the only unbeaten team in the group stage. They made it to the quarter-finals where they were knocked out by a strong Roma side in March 2014.

A total of ten players were involved in first team games in the Premier League, FA Cup, Capital One Cup, friendly matches and the UEFA Champions League. These players were: Jose Pozo, Angelino, George Glendon, Sinan Bytyqi, Thierry Ambrose, Brandon Barker, Bersant Celina, Olivier Ntcham, Seko Fofana and Manuel Garcia

Jason Denayer, Marcos Lopes and Seko Fofana had very successful loans during the 2014-15 season to Celtic, Lille and Fulham respectively.











### YOUTH DEVELOPMENT

The Academy celebrated one of its most successful periods to date, with accolades for every age group, most notably National Championships for the U10 and U13s.

The U10s also won the National Futsal Championship, and the U14s were crowned winners of the inaugural Premier League National Cup.

The U18s made the Youth Cup final for the first time since 2008, only to be defeated by reigning champions Chelsea in one of the best attended games ever at the Academy Stadium, with over 5,000 people.

The U15 teams won two European tournaments, the MeCup in Barcelona and Neon Cup in Greece, with players Jadon Sancho and Phil Foden named as player of the tournaments respectively.

There were a total of 26 international players in the U16-U19 age groups, including 14 England players.

In October 2014 the entire Academy moved from Platt Lane to the City Football Academy, one of the most significant changes in its history. Every age group now plays under one roof, alongside the men's and women's first teams. Importantly, 66% of the 169 players are from Greater Manchester.

The St. Bede's education programme, in place since September 2011, is designed to foster the talents of elite players in a holistic way – playing, personal and academic. In total 70 players were enrolled at St Bede's, and 27 players at the Connell Sixth Form College. For the first time, the St Bede's programme included players both from MCFC and MCWFC.

The second cohort of players completed their GCSEs and iGCSEs in August 2015. In total, 20 players completed their secondary education at the school with an overall GCSE pass rate (A\*-C) of 73%, 5% percentage points above the national average.

City became the first Premier League Club recognised as a Duke of Edinburgh assessment centre, and offered participation in the scheme as part of the curriculum for players in the U14 and U15 age groups. 18 players completed the programme in June 2015 and will be awarded the Duke of Edinburgh Bronze Award. The skills and attitudes fostered through the DofE programme are likely to produce players who become more rounded and confident individuals, which, in turn, will support their performance for the Club both on and off the pitch.

As part of the Programme, players must complete a combination of learning activities and overnight camping and navigation challenges. They also volunteer in the local community through the City in the Community Programme, and provide coaching sessions to children from the local community at the City Football Academy.











# **CITY FOOTBALL ACADEMY**

After four years of construction, the City Football Academy was officially opened in December 2014.

The regenerated 80-acre City Football Academy site was unveiled by the Club's most decorated captain, Tony Book. The CFA stands adjacent to the Etihad Stadium and is part of the wider 200-acre site known as the Etihad Campus. The unveiling was overseen by Chairman Khaldoon Al Mubarak and the Right Honourable George Osborne, Chancellor of the Exchequer, during his visit to the city.

The CFA was the product of six years of extensive research, development and construction involving thousands of people.

Since its opening in December 2014, sister clubs New York City FC and Melbourne City FC, as well as international teams including the Argentinian national squad, have trained at the City Football Academy, reinforcing its status as a world leading training facility.

The 7,000 capacity CFA stadium has played host to 38 games since the facility opened, and is the official home for MCWFC, the Elite Development Squad and Academy teams. Games are programmed in this stadium to complement the first team schedule so fans can enjoy two or even three games of football in one day on the Etihad Campus.

In April 2015, the England national team played China in a women's international game that brought a crowd of 5,500 to the stadium.













# CITY FOOTBALL SCHOOLS

City Football Schools has gone from strength to strength since its formation.

The programme has seen an increase from 1,249 individual participants in 2014 to 7,714 in 2015, with children from more than 60 different countries participating in multiple locations across the globe.

In 2015, two new sites were launched in Abu Dhabi, one on the New York University – Abu Dhabi campus and the other at Hazza Bin Zayed Stadium in Al Ain. City coaches in Abu Dhabi are now delivering up to 900 sessions per week at these two sites and the founding site at Zayed Sport City; an increase of 20% on last year.

Between May and July 2015, City Football Schools in partnership with Etihad Airways, delivered programmes in India, Toronto, New York, Brisbane and Melbourne to more than 1,000 children.

New for 2015 is the City Football Language educational initiative. The three-year partnership will see the Club host two-week football and English language courses in summer 2015 delivered jointly by City Football Schools and Experience English at the City Football Academy.

In May, the first ever Manchester City FC Americas Cup was played in San Diego, supported by City Football Schools. The tournament was part of a new five-year partnership with Surf Soccer Club, with 4,500 players aged 10-17 participating, and over 25,000 visitors.













### **OVERVIEW**

Manchester City is at the centre of an active and fast-growing community of football supporters in the UK and around the world. It is our fundamental belief that we are stronger together; with our fans, partners, staff, players and other members of the City family.

In July 2014 a new membership community, Cityzens, was launched. Designed and developed with ideas collected from City fans, Cityzens enables fans to participate more actively in the Club's decisions and access more value-for-money rewards. After its first year it has over 50,000 members in 80 countries and continues to evolve, offering more rewards and exclusive experiences than ever before.

A new global giving programme, Cityzens Giving, was launched in November, supporting projects in Manchester, New York, Melbourne, Kuala Lumpur, Baranquilla and Cape Town. Each project is run by young people, for young people, and uses football to tackle social challenges in each region. Uniquely, the programme empowered City fans to vote on the allocation of funding towards these projects.

At the end of the 2014-15 season, CITC was on the cusp of its 29th year and continues to create opportunities for the most in-need communities in Manchester. Now working with almost 45,000 people and delivering almost 15,000 hours of project activities in Manchester, CITC uses football to boost crime prevention, inclusion, physical and mental health, employability and education.

The Club has continued to develop its work around diversity and inclusion, deepening its relationships and increasing its activities with a number of organisations tackling discrimination.

By the time the City Football Academy (CFA) opened in December 2014, the Club had helped to create a total of 225 full time jobs in Greater Manchester, building on a total of 6,500 over the course of construction of the CFA, Connell College and East Manchester Leisure Centre. 80% of the total value of the project was spent in the North West, and 70% of jobs were created for local people.

The Club's responsible and community-focused approach to infrastructure projects has continued with the Stadium Expansion project, completed in August 2015. The project has taken capacity to 55,000, adding three new rows of seats pitchside and 6,000 extra seats to the third tier of the South Stand.















# **PARTICIPATION**

#### **CITYZENS**

City's new membership community, Cityzens, launched in July 2014. Developed in partnership with supporters, it is designed to bring supporters closer to the Club and to enable them to participate in Club decisions.

During the 2014-15 season Cityzens were able to vote on a number of initiatives, most notably the names of the streets at the City Football Academy and on how community projects are funded through Cityzens Giving.

Cityzens were given access to money-can'tbuy experiences, including 50 places on the team plane to Abu Dhabi in January, the opportunity to ask first team manager Manuel Pellegrini questions in the Etihad Stadium tunnel, and VIP trips to New York and Melbourne.

Junior Cityzens was also launched, giving young supporters access to players at various events including the Junior Cityzens press conference, a family photoshoot at the Etihad and visits from Moonbeam and Moonchester to birthday parties.

#### **CITY VOICE**

The online fan feedback community City Voice grew significantly during the season, with the number of participants reaching 6,000, together contributing a total of 32,000 times. Supporters had the opportunity to provide feedback on 69 different projects, including telling the Club what they think about new and existing apps, what their favourite music is, and how important health and fitness is to them.













# **TICKETS**

A total of 27 home games were played in all competitions at the Etihad Stadium in 2014-15. Average attendance at the Etihad Stadium was a slightly reduced 45,365, because of the stadium expansion works, and Premier League games maintained a 99% overall occupancy rate. The Club sold out of its full allocation of more than 35,000 Seasoncards in five weeks and the Waiting List surpassed 9,000.

Manchester City has maintained its commitment to affordability by providing supporters with a range of pricing options, including the cheapest season ticket in the Barclays Premier League, at £299. Seasoncard holders paid considerably less for each home goal scored than fans of any other Premier League team in 2014-15, at just £11.03 per goal, compared to £17.39 for the club offering second-best value for money.

The average City supporter has been a fan for 21 years – the third longest period for clubs in the Premier League. In the UK support is strong both in Manchester and nationwide, with over half of all MCFC fans attending home games living within 10 miles of the Etihad Stadium, and 10,000+ UK fans travelling more than 100 miles to attend a home game.

The Away Fan Initiative continued in the 2014-15 season, with the Club offering travelling fans half price tickets to Arsenal and Chelsea and free coach travel to Crystal Palace, in acknowledgement of their commitment to the team and the distances travelled to support it.

The Club's hospitality offering was awarded first position in the Premier League VisitFootball 2014-15 survey. New hospitality concepts were introduced, including the 'City in the City' offsite package and six new events for supporters based outside of Manchester.

Following growing demand from international markets, the SkyBlue programme – which was focused in the UAE in previous years – was opened up this year to fans all around the world. By May 2015, its membership had reached more than 150,000 people.















# **STADIUM EXPANSION**

Construction began in early 2014 for the addition of 6,000 seats to the South Stand of the Etihad Stadium, and on three new rows of pitchside seats for completion in time for the start of the 2015-16 season.

The Club have also further developed their provision for supporters with disabilities, with a new total of 252 wheelchair positions as a result of the expansion works, consistent with the 'Accessible Stadia' guidelines.

In order to improve the 2015-16 relocation process, City launched new 3D virtual 'view from seat' technology to show supporters exactly what their pitch view would be as they selected their seat in the newly expanded Etihad Stadium.

More than 9,000 supporters made a £100 down payment to join the Seasoncard Waiting List for seats in the expanded stadium.



















# **RESPONSIBLE CORPORATE CITIZENS**

#### CITY IN THE COMMUNITY

At the end of the 2014-15 season, CITC was on the cusp of its 29th year, using the power of football to tackle pressing social issues in Manchester around the five core themes of crime prevention, inclusion, physical and mental health, employability and education.

During the 2014-15 season, City in the Community's work delivered almost 15,000 hours of project activities in Manchester, leading to more than 200,000 face-to-face contacts across all activities. CITC raised a total of £1.3 million, including private funding, sponsorships and donations from supporters – level with the previous year.

Marking the first British royal visit to the Etihad Campus since The Queen at the 2002 Commonwealth Games, HRH Princess Anne paid a visit to City in the Community in September 2014. The Princess Royal spent time meeting participants and seeing first-hand how the Club is empowering lives through football across Manchester.

In April 2015 a Community Wall at the City Football Academy was revealed with a street party celebration for local children. The 64 metre long wall is on the south side of the Academy Stadium and is decorated with a mural inspired by drawings by young City fans showing 'the football effect'.

At the centre of the mural is the City Football Academy, which represents City's ambition to be an engine and a catalyst for this football effect. Other scenes show football being played around the world – in places where City has clubs and community projects – with night leagues, disabled football, girls football, roof top football, street football and more, showing how football can uplift and empower urban youth. The final creation was delivered by Outhouse, a group of artists based in Manchester's Northern Quarter.

The Club's community activities are recognised by its fans. According to the Premier League Match Attender Survey, 95% of MCFC fans believe the Club makes a significant contribution to the local community, 23 percentage points higher than the Premier League average; and 81% of MCFC fans thought the Club makes a greater contribution in its community than five years ago.

















#### **CITYZENS GIVING**

In November 2014, the Club launched Cityzens Giving, a brand new programme where fans were able to influence the funding of projects in six countries using the football effect to tackle serious social problems in each region.

City donated £400,000 over the course of the 2014-15 season to support projects run by young people for young people in New York, Melbourne, Manchester, Barranquilla, Cape Town and Kuala Lumpur.

The young leaders overseeing these projects are all brought together annually for a 'Young Leaders Summit' at the City Football Academy, where they take part in a variety of workshops to enhance leadership, management and coaching abilities.

#### **CSR**

Manchester City further cemented its reputation as a responsible corporate citizen during the 2014-15 season as the construction of the City Football Academy was completed.

The Club's responsible and community focused approach to infrastructure projects continued with the Stadium Expansion project, completed in August 2015.

Manchester City has continued to host quarterly meetings with local residents and businesses to discuss plans, hear concerns, identify shared opportunities and help resolve local issues throughout 2014-15.













# **DIVERSITY AND INCLUSION**

Manchester City remains committed to tackling discrimination in any form and engages in activities year round to ensure the Etihad Stadium remains a safe and welcoming place for all visitors.

The Club has continued to support high profile campaigns to tackle discrimination, including Kick It Out, Show Racism the Red Card and Football v Homophobia (FVH).

In August 2014, Manchester City supported LGBT Supporters Club 'Canal Street Blues' and the 'Gay Football Supporters Network' (GFSN) by sponsoring their activities at Manchester Pride. The Club also raised the rainbow flag outside the Etihad Stadium for the first time ever, coinciding with MCFC's first home game in the 2014-15 season.

City worked with the anti-discrimination organisation Kick It Out (KIO) on a number of new initiatives, including a 'One Community' tournament, bringing North West teams together to discuss and celebrate diversity, and Toni Duggan's 'Next 20' Ambassadorial role.

In October 2014, the Club supported the Fare network's 'Football People' fortnight of action, designed to challenge discrimination and celebrate diversity in football. Midfielder Yaya Toure pledged his support to the campaign, and City organised a number of activities including video features with female employees and a visit by Frank Lampard to a CITC powerchair football session for young players with disabilities.

For International Women's Day the Club continued its support of Manchester City Council's IWD awards, held an internal event to encourage and inspire female staff, and committed support to the 'Inspiring Women in Sport' campaign with a speed mentoring session for local girls interested in pursuing careers in sport. City Football Academy also played host to a football tournament for more than 300 young girls from 29 local secondary schools.

The Club came third for accessibility in the Premier League's Visit Football 2014-15 and continued as members of Level Playing Field, the charity for disabled sports fans, and the Two Ticks 'positive about disability' scheme. Following the Etihad expansion, the stadium is also compliant with 'Accessible Stadia' guidelines.

# T-M-LEWIN LONDON







# **A WINNING TEAM**

Manchester City Football Club welcomed 85 new members of staff during the 2014-15 season, and provided 115 days of formal training ranging from management development to time management and IT skills.

The opening of the City Football Academy in December 2014 brought all staff, previously based at three different locations across the city, on to a single site for the first time. The majority of Manchester City staff who had previously been based at City@Home, adjacent to the Etihad Stadium, were re-located to City HQ, the headquarters of City Football Group at the CFA.

A new online training platform was made available to Manchester City staff, inviting them to take part in the 'City Football Education' programme, an online module designed to bring the Club's football philosophy to life.

More than 50 managers and team leaders took part in half-day interactive workshops to encourage creativity and communication, entitled 'Get Off The Bench'.

Female members of staff were involved in a number of external events including Pro-Manchester's pro-women breakfast meeting and Club partner Hays' 'Women in Business' event.

For the first time City held a 'Meetings Week' during which more than 80 managers from the global City Football Group held meetings to discuss organisational, operational and development topics. Manchester City FC staff also had the benefit of exchanging knowledge and experiences with their counterparts at the sister clubs across the City Football Group.

New City Football Academy open days for family and friends of staff provided behind the scenes access to the whole site and guided tours of first team and academy facilities.











# **OVERVIEW**

Manchester City is committed to bringing unforgettable experiences to its supporters through the provision of world-class facilities, quality customer service, original live entertainment and innovative digital content.

This reporting period marks a milestone year in recent City history with the Club returning a bottom-line profit of £10.7 million; a first profit after several years of losses.

Key drivers of increased revenue in 2014-15 included the retention and recruitment of a variety of regional and global commercial partners in addition to increased broadcast revenue; commercial revenues are now 11 times higher than they were in the 2008-09 season.

The Club was rated by Brand Finance as the fourth most valuable football brand globally, and the second most valuable in the Premier League. Encouragingly, according to a Premier League survey, 98% of Manchester City match attenders agree that the Club is heading in the right direction and 97% agree that the Club performs well in terms of having a long term vision.

Deloitte's Football Money League listed Manchester City as the 6th biggest European club in 2015 with the highest annual growth in revenues of the top 10 clubs.

The Club has also continued to expand its access to supporters and partners around the world. The establishment of City Football Group offices and commercial teams in Abu Dhabi, Melbourne, Japan and New York has helped to facilitate an increase in the number of global commercial relationships for its individual clubs in the last year.











# **COMMERCIAL GROWTH**

This year the Club produced a record £351.8 million in revenue, breaking the £350 million threshold for the first time in its history. After steadily reducing losses over the last three reporting periods, this year the Club has announced a bottom line profit of £10.7 million.

Overall revenue growth has been as a result of increases in commercial revenues, which rose by 4% year-on-year and are now 11 times higher than in the 2008-09 season, and broadcast revenues which have increased by 2%. Growth in these income streams more than offset a 9% decrease in matchday revenues largely resulting from the stadium expansion works.

The Club hosted a total of 27 home games in all competitions in the 2014-15 season, with an average attendance at the Etihad Stadium at a reduced 45,365 for Barclays Premier League games, reflecting the temporary reduction in stadium capacity.

Wage costs have continued to be controlled and the Club's wage/turnover ratio now stands at 55%. Consistent with the commitment made in 2009-10 that transfers of the scale seen in previous years would be unlikely to be repeated, the Club is continuing to benefit from greater stability in its first team squad.

The organisation has also made important progress on two key infrastructure projects during 2014-15. The opening of the City Football Academy in late 2014 has transformed the Club's recruitment, training and development capabilities, while the expansion of the Etihad Stadium to a capacity of 55,000 (completed on schedule in August 2015) will enable more spectators to attend Manchester City home games from the 2015-16 season onwards.







# PARTNERS OF CHOICE

Commercial income rose by 4%, with an additional 22 partnerships. Of the 22 new partnerships, 12 were regional; an increase of 120% on the 2013-14 season. All of the global partnerships, and a number of regional deals, were multi-year, most significantly:

Nissan – Official Automotive Partner

SAP - Official Cloud Software Partner

Muscle Pharm – Official Sports Nutrition Partner

Coco Joy - Official Coconut Water Partner

Citi - Official Banking Partner, UAE

PZ Cussons – Official Personal Care Partner, Nigeria

# ETIHAD BRANDED CONTENT - #GLOBALCITYFANS

City and Etihad Airways worked together to create Global City, a football-inspired, digitally-led video series discovering City's most passionate and loyal fans from around the world.

2003 Rugby World Cup winner and lifelong City fan, Will Greenwood travelled on Etihad Airways around the world to reveal the power of football through the eyes of Manchester City supporters. The five-part video series visited Manchester City, Abu Dhabi, Jakarta, Melbourne and New York.

Greenwood met super fans in each city, uncovering entertaining and inspiring stories about their support for Manchester City.

The content is available across Manchester City and Etihad's digital and social media channels and, with over 4.2 million views and over 1.1 million engagements to date, Global City has been one of Etihad's most exciting partnership projects.

#### ABU DHABI TOURISM - INTO THE BLUE

TCA Abu Dhabi invited fans to step 'into the blue' and discover more about Manchester City's home away from home, offering interesting information on local attractions and access to exclusive prizes.

A microsite was created which included interesting facts about Abu Dhabi, content featuring City stars on location and a 'fan mosaic' where fans could submit their City photo. The fan photo with the most votes would travel to Manchester to see City in action, and a luxury trip to Abu Dhabi.

TCA created a fully integrated campaign to support the promotion of the 'Into the Blue' competition. This cohesive approach delivered genuine campaign awareness with many digital results peaking above industry standards.







#### KFC - SEVEN SHOOT

Now in its sixth consecutive year, KFC Seven Shoot aims to encourage more children in Thailand to participate in football. This year the tournament saw over 3,000 Thai youth teams, comprising 40,000 12-15 year olds, compete in a seven-a-side tournament to be crowned national champions.

The tournament winners received a KFC Seven Shoot 2014 Grand Trophy and an accompanying grant, and were flown to Manchester for a once-in-a-lifetime opportunity to take part in a series of skills workshops led by City Football School coaches. Players were put through their paces in tailor-made training sessions based on City's football philosophy at the CFA.

#### NISSAN - FIVE-A-SIDE TOURNAMENT

Nissan harnessed their City Football Group partnership to deliver a unique experience to their employees by hosting an internal five-aside tournament that would give participants a taste of the world-class facilities at the City Football Academy.

The qualifying teams travelled to Manchester from 14 different countries across Europe where they competed against their colleagues at the elite football complex and received the full Manchester City VIP treatment with a tour of the Etihad stadium and a special visit from first team stars Edin Dzeko, David Silva and Yaya Toure.

Both finalists travelled to Berlin to play for the Nissan title in the Champions Village Festival and watch the UEFA Champions League Final. As well as rewarding the participants with this once-in-a-lifetime opportunity, Nissan were able to effectively use their partnerships with the City Football Group and UEFA Champions League together to create an ongoing activation involving different offices and markets from across the region.

















# **GLOBAL OUTREACH**

Manchester City undertook their third post-season tour in May 2015, this time to Toronto, Houston and New York. Pre-season preparation also took place in Scotland and the US in July 2014 and the team participated in the International Champions Cup, playing matches in Pittsburgh, New York and Minneapolis.

Overseas visitors continued to account for almost half of all visits to the main mcfc.co.uk website. The US was the biggest source of overseas visitors, with almost 2 million visits. 1.35 million television viewers in the US watched the Chelsea-Manchester City Premier League game in January 2015, the second most-watched live Premier League match of the season.

Over the course of the season, more than 80,000 MCFC fans from 99 different countries attended a home match at the Etihad Stadium.

The Club continued to seek out the newest digital and social platforms for supporters around the world. In October 2014 the Club established a presence for the first time on Russian social media channel VK, attracting over 100,000 followers before the end of the 2014-15 season.

Online content continues to be available in thirteen languages, through eleven international Twitter accounts and four Chinese social media accounts.













# **INNOVATIVE CONTENT**

The Club's digital and content offerings continue to grow and evolve competitively both inside and outside football, with social media platforms playing an ever more important role in encouraging fan engagement.

By May 2015 the MCFC Facebook page had 19 million 'Likes', of which 6 million were generated during the 2014-15 season, making the Club the fastest growing top five Premier League club on Facebook.

The @mcfc Twitter account also saw an 750,000 increase, bringing the total follower count to 2.5 million.

The Club were early adopters of the 'Periscope' app, giving supporters an up close and live view of team sheet announcements on match days and behind-the-scenes player interviews.

City's YouTube channel is now the third most watched of any football club in the world, with 43.6m views in the 2014-15 season, an increase of 17% from the previous year.

City TV introduced a number of new concepts during the 2014-15 season, including the hugely successful My 11, Challenge Series part 1 part 2 part 3 and CityTV Live.

Fans were given more unique behindthe-scenes access than ever before in a 45-minute documentary on the Manchester City Women's FC WSL debut season, which culminated in a Continental Cup win.

In October the CityMatchday app was launched in advance of the Manchester derby, making City the first European club to offer free live video content on a second screen app. The CityTV Live video channel offers exclusive behind-the-scenes content including pre-match player interviews, live footage from the players' tunnel, post-match press conferences and match commentary. In addition, those at the Etihad Stadium can watch multi-camera angle replays of match incidents, and Tactical Cam, which gives fans a view of the match from high above the pitch. The app also includes interactive games including 'quess the starting 11' and 'predict the score', and is rated 4.5 out of 5 on the Google Play Store.

Manchester City was the first football club in the world to launch a matchday app for wearable Android devices in February 2015. It notifies users of key matchday moments such as team sheet announcements, goal alerts, penalties and red cards.

The Club's drive for innovation has extended into areas beyond digital content and apps. In April 2015, the Cityzens team unveiled its newest recruit, 'Citybot', a mobile robot controlled by an app that young fans can use to communicate with the Club, helping to bring Junior Cityzens from all over the globe closer to the Club and its players.

Together with EA, MCFC launched the most successful MCFC FIFA video ever; a tournament between Agüero, Nasri, Toure and Boyata that was viewed over 1.3 million times.



















# UNFORGETTABLE EXPERIENCES

The second ever City Live launch party to mark the beginning of the season was held at Manchester Central. 4,500 fans enjoyed an introduction to the first team, interviews with players from Manchester City Women's FC, music from Johnny Marr and comedy from Jason Manford, who presented a season review.

In the annual Premier League match attender survey, Manchester City was ranked in the top three for 12 of the 20 statements relating to the live matchday experience. It was the highest-ranking Premier League club for eight statements, including facilities for children and how welcome fans are made to feel when they arrive at the ground. In addition, 94% of female fans agreed that City provided a safe and welcoming match day environment for female spectators, and 98% of match attenders agree that Manchester City performs well in its investment in facilities.

In the annual Premier League VisitFootball survey, the overall ratings increased for the fifth consecutive season, putting City in third place. The Club were awarded first position for hospitality, and third for both home visitors and accessibility. Visiting supporters rated City as fourth of 20 Premier League clubs.

The in-stadium experience was enhanced with two new jumbo screens and a second tier digital ribbon used for fan messages and flags, as well as partner messages. Usage of the stadium Wi-Fi reached a new high in 2014-15, with 44% of match attenders taking advantage of it to keep up to date with other games, get in-match stats, and discuss the game on social media. This represents a significant leap on the 11% of City fans who used the stadium Wi-Fi last season, and is also well ahead of the Premier League average of 10%.

For the match against Everton, supporters were asked to submit Instagram photos using #wearecity. These pictures were collated and featured in the player's tunnel; another example of the Club bringing fans closer to the stadium experience.

City Square is the most popular pre-match activity for City fans, with 41% of match attenders visiting City Square before entering the stadium. For the UEFA Champions League match against Barcelona, a mini City Square was set up at Piccadilly train station with feature music from a live DJ, football freestylers and interactive games.



# **DIRECTORS AND ADVISORS**

#### **DIRECTORS**

K Al Mubarak (Chairman)

J MacBeath

M Edelman

S Pearce

M Al Mazrouei

A Galassi

#### **COMPANY SECRETARY**

S Cliff

#### **REGISTERED OFFICE**

City Football HQ, 400 Ashton New Road, Manchester M11 4TQ

#### **BANKERS**

Barclays Bank PLC, 51 Mosley Street, Manchester M60 2AU

#### **AUDITORS**

BDO LLP, 3 Hardman Street, Manchester M3 3AT

#### **SOLICITORS**

Shearman & Sterling LLP, Broadgate West, 9 Appold Street, London EC2A 2AP

The Board of Directors comprises:

### KHALDOON AL MUBARAK (CHAIRMAN)

Khaldoon Al Mubarak was appointed to the Board on 23 September 2008. He is Chairman of the Abu Dhabi Executive Affairs Authority, which provides strategic policy advice to the Chairman of the Abu Dhabi Executive Council, of which he is also a member. He is Chairman of the Emirates Nuclear Energy Corporation, the Abu Dhabi Media Zone Authority and Emirates Aluminium (EMAL). He is also Deputy Chairman of the Urban Planning Council and a board member of First Gulf Bank and Ferrari SpA.

# MARTIN EDELMAN (NON-EXECUTIVE DIRECTOR)

Martin Edelman was appointed to the Board on 23 September 2008. He was a Director of Cendant Corporation from 1997-2006 and was a Director of HFS from November 1993 until September 1997. He has been Of Counsel to Paul, Hastings, Janofsky & Walker, LLP, a New York City law firm, since June 2000 and currently serves as a Director of the Avis Budget Group. He is also a Director of Aldar Properties, Ashford Hospitality Trust and Capital Trust.

# SIMON PEARCE (NON-EXECUTIVE DIRECTOR)

Simon Pearce was appointed to the Board on 23 September 2008. He is a Special Advisor to the Chairman of the Executive Affairs Authority of Abu Dhabi. He is also a Director of twofour 54, an initiative to accelerate the development of the media sector in the UAE and MENA region, and ADMM, the owners and operators of Yas Marina Circuit.

# MOHAMED AL MAZROUEI (NON-EXECUTIVE DIRECTOR)

Mohamed Al Mazrouei joined Abu Dhabi Media Company as Chairman of the Board in July 2010. Mr Al Mazrouei is Under Secretary to the Abu Dhabi Crown Prince's Court, a role he assumed in April 2008. He also serves as a non-Executive Director for Etihad Airways.

# JOHN MACBEATH (NON-EXECUTIVE DIRECTOR)

John MacBeath is a Chartered Accountant with extensive international business experience in the oil & gas and aerospace industrial sectors. He joined the Board in January 2010 and was appointed Interim Chief Executive Officer between September 2011 and September 2012.

### ALBERTO GALASSI (NON-EXECUTIVE DIRECTOR)

Alberto Galassi was appointed to the Board on 24 June 2012. He is currently CEO of Piaggio Aero Industries and previously served on the Executive Committee of Piaggio Aero as Board Member responsible for Marketing and Sales. He is attorney at law specialising in International commerce and arbitration and has been a member of the Bar since 1996.

### STRATEGIC REPORT

The Directors present their annual report on the affairs of the Group, together with the financial statements and auditor's report, for the year ended 31 May 2015.

#### PRINCIPAL ACTIVITIES

The principal activity is the operation of a professional football club.

#### BUSINESS REVIEW AND KEY PERFORMANCE INDICATORS

Manchester City maintained its positive trajectory in 2014-15 by increasing revenues for the fifth consecutive year and delivering a bottom line profit for the first time since the acquisition of the Club by the Abu Dhabi United Group for Development and Investment in 2008.

The Club has reported a bottom line profit of  $\mathfrak{L}10.7m$  for 2014-15 while achieving a further increase in operating profit before player trading compared to 2013-14. The operating profit of  $\mathfrak{L}2.0m$  before profit on disposal of players demonstrates the underlying ability of the Club to generate revenues in excess of its outgoings.

Manchester City generated £351.8m in revenue in 2014-15, breaking the £350m threshold for the first time in its history. The Club has experienced overall revenue growth with commercial revenue up by 4% to £173.0m and broadcast revenue up by 2% to £135.4m, despite match day revenue decreasing by 9% to £43.3m.

Key drivers of increased revenue in 2014-15 included the retention and recruitment of a variety of regional and global commercial partners.

The decline in match day revenue can be largely attributed to a short Capital One Cup campaign and temporarily reduced seating capacity due to the Stadium expansion works. The Club hosted 19 home matches in the 2014-15 Barclays Premier League and a total of 28 home games in all competitions with average attendance at the Etihad Stadium at a reduced 45,365 during 2014-15.

Wage costs have continued to be controlled and the Club's wage/turnover ratio now stands at a healthy 55%. Consistent with the commitment made in 2009-10 that transfers of the scale seen in previous years would be unlikely to be repeated, the Club has continued to benefit from greater stability in its first team squad resulting in reduced amortisation costs.

The Club has also made important progress on two key infrastructure projects during 2014-15. The opening of the City Football Academy in late 2014 has transformed the Club's recruitment, training and development capabilities while the expansion of the Etihad Stadium to a capacity of 55,000 will enable more spectators to attend Manchester City home games from the 2015-16 season onwards.

Importantly, Manchester City's financial position remains strong. The Club has net assets valued at more than £676m and continues to operate with zero financial debt.

We now enter the 2015-16 season as a profitable business with no outstanding sanctions or restrictions.

#### **RISKS AND UNCERTAINTIES**

The Board acknowledges that there are a number of risks and uncertainties which could have a material impact on the Group's performance. The Group's income is affected by the performance of the first team because significant revenues are dependent upon strong team performances in the Premier League, domestic and European Cup competitions. The Club is regulated by the rules of the FA, Premier League, UEFA and FIFA and any change to these regulations could have an impact as the regulations cover areas such as: the distribution of broadcasting income, the eligibility of players and the operation of the transfer market. The Club monitors its compliance with all applicable rules and regulations on a continuous basis and considers the impact of any potential changes.

By order of the Board

J MacBeath Director 28 August 2015

# **DIRECTORS' REPORT**

#### **DIRECTORS**

The Directors who held office during the year were as follows:

K Al Mubarak (Chairman) J MacBeath M Edelman

S Pearce

M Al Mazrouei

A Galassi

#### **RESULT FOR THE YEAR**

The profit for the financial year was £10,749,000 (2014 loss: £22,929,000). The Directors do not propose a dividend (2014: £nil).

#### POLITICAL AND CHARITABLE CONTRIBUTIONS

The Group made no political contributions. Donations to UK charities amounted to £2,041,724 (2014: £2,228,313). This amount includes £1.9m supporting Premier League youth and community development expenditure.

#### **EMPLOYEE INVOLVEMENT**

Within the bounds of commercial confidentiality, staff at all levels are kept fully informed of matters that affect the progress of the Company and are of interest to them as employees.

#### **DISABLED EMPLOYEES**

Disabled employees are given full and fair consideration for all types of vacancy. If an existing employee becomes disabled, such steps as are practical and reasonable are taken to retain him/her in employment. Where appropriate, assistance with rehabilitation and suitable training are given. Disabled persons have equal opportunities for training, career development and promotion, except insofar as such opportunities are constrained by the practical limitations of their disability.

# STATEMENT OF DIRECTORS' RESPONSIBILITIES

#### **DIRECTORS' RESPONSIBILITIES**

The Directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the Group and Company financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and Company and of the profit or loss of the Group for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### **WEBSITE PUBLICATION**

Financial statements are published on the Company's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements, which may vary from legislation in other jurisdictions. The maintenance and integrity of the Company's website is the responsibility of the Directors. The Directors' responsibility also extends to the ongoing integrity of the financial statements contained therein.

#### **AUDITORS**

All of the current Directors have taken all the steps that they ought to have taken to make themselves aware of any information needed by the Company's auditors for the purposes of their audit and to establish that the auditors are aware of that information. The Directors are not aware of any relevant audit information of which the auditors are unaware.

By order of the Board

J MacBeath Director 28 August 2015

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF MANCHESTER CITY LIMITED

We have audited the financial statements of Manchester City Limited for the year ended 31 May 2015 which comprise the consolidated profit and loss account, consolidated statement of total recognised gains and losses, consolidated note of historical cost profits and losses, the consolidated and company balance sheets, the consolidated cash flow statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

# RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As explained more fully in the statement of Directors' responsibilities, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Financial Reporting Council's (FRC's) Ethical Standards for Auditors.

# SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

#### **OPINION ON FINANCIAL STATEMENTS**

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and the parent Company's affairs as at 31 May 2015 and of the Group's profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### OPINION ON OTHER MATTERS PRESCRIBED By the companies act 2006

In our opinion the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements.

# MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Julien Rye (senior statutory auditor) For and on behalf of BDO LLP, statutory auditor Manchester

1 September 2015

BDO LLP is a limited liability partnership registered in England and Wales (with registered number OC305127).

# CONSOLIDATED PROFIT AND LOSS ACCOUNT

# For the year ended 31 May 2015

	Note	Operations excluding player trading Year ended 31 May 2015 £000	Player trading Year ended 31 May 2015 £000	Total Year ended 31 May 2015 £000	Total Year ended 31 May 2014 £000
Turnover	2	351,766	-	351,766	346,512
Other operating income	3	800	-	800	1,775
Operating expenses	3	(280,322)	(70,291)	(350,613)	(366,160)
Operating profit/(loss)		72,244	(70,291)	1,953	(17,873)
Profit on disposal of players		-	13,832	13,832	197
Profit/(loss) before interest and taxation		72,244	(56,459)	15,785	(17,676)
Interest receivable and similar income	6	30	-	30	52
Interest payable and similar charges	7	(1,279)	-	(1,279)	(960)
Stadium finance lease charges		(4,167)		(4,167)	(4,345)
Profit/(loss) on ordinary activities before taxation		66,828	(56,459)	10,369	(22,929)
Taxation	8	380	-	380	-
Profit/(loss) on ordinary activities after taxation	19	67,208	(56,459)	10,749	(22,929)

The results for both periods are from continuing operations. The notes form part of the consolidated financial statements.

# CONSOLIDATED STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES

# For the year ended 31 May 2015

	Note	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Profit/(loss) for the financial year		10,749	(22,929)
Unrealised surplus on revaluation of properties	19	8,869	-
Total recognised profit/(loss) for the year		19,618	(22,929)

The notes form part of the consolidated financial statements.

## CONSOLIDATED NOTE OF HISTORICAL COST PROFITS AND LOSSES

# For the year ended 31 May 2015

	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Profit/(loss) on ordinary activities after taxation	10,749	(22,929)
Difference between historical cost depreciation charge and the actual depreciation charge for the year calculated on the revalued amount	1,120	1,120
Historical cost profit/(loss) on ordinary activities before and after taxation	11,869	(21,809)

The notes form part of the consolidated financial statements.

# **BALANCE SHEETS**

As at 31 May 2015 Registered number: 2989498

		Group		Company	
	Note	2015 £000	2014 £000	2015 £000	2014 £000
Fixed assets					
Intangible assets	10	194,155	207,264	-	-
Tangible assets		406,698	346,310	-	-
Investments	12	-	-	676,251	572,333
		600,853	553,574	676,251	572,333
Current assets					
Debtors - amounts falling due within one year	13	174,422	176,956	-	-
Debtors - amounts falling due after more than one year	13	25,773	22,873	-	-
Cash at bank and in hand		74,752	21,401	-	-
		274,947	221,230	-	-
Creditors – due within one year		(97,959)	(116,984)		
Deferred income – due within one year	17	(25,172)	(14,504)		
Net current assets		151,816	89,742	-	-
Total assets less current liabilities		752,669	643,316	676,251	572,333

## **BALANCE SHEETS CONTINUED**

As at 31 May 2015 Registered number: 2989498

Creditors – due after more than one year	15	(75,390)	(69,910)	-	
Deferred income – due after more than one year	17	(1,028)	(1,073)	-	-
Net assets		676,251	572,333	676,251	572,333
Capital and reserves					
Called up share capital	18	65,115	61,139	65,115	61,139
Share premium account	19	1,232,393	1,152,069	1,232,393	1,152,069
Revaluation reserve	19	53,555	44,686	-	-
Profit and loss account	19	(674,812)	(685,561)	(621,257)	(640,875)
Shareholders' funds	21	676,251	572,333	676,251	572,333

The notes form part of the consolidated financial statements.

These financial statements were approved by the Board of Directors on 28 August 2015 and were signed on its behalf by: J MacBeath, Director

# **GROUP CASH FLOW STATEMENT**

# For the year ended 31 May 2015

	Note	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Net cash inflow from operating activities	24	102,892	27,427
Return on investments and servicing of finance			
Interest paid		(652)	(162)
Interest element of finance lease payments		(4,437)	(4,554)
Interest received		30	52
Net cash outflow from return on investments and servicing of finance		(5,059)	(4,664)
Capital expenditure			
Purchase of intangible fixed assets		(84,878)	(116,105)
Sale of intangible fixed assets		18,735	34,584
Purchase of tangible fixed assets		(62,324)	(93,587)
Net cash outflow from capital expenditure		(128,467)	(175,108)
Net cash outflow before financing		(30,634)	(152,345)
Financing			
Issue of shares		84,300	160,000
Loan capital repaid		-	-
Capital element of finance lease rental payments		(315)	(299)
Net cash inflow from financing		83,985	159,701
Movement in cash in the year	26	53,351	7,356

The notes form part of the consolidated financial statements.

### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 1 - Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the Group's financial statements.

### **BASIS OF PREPARATION**

The financial statements have been prepared in accordance with applicable accounting standards and under the historical cost convention as modified by the revaluation of certain tangible fixed assets and are in accordance with applicable accounting standards.

The Group is reliant on its ultimate parent undertaking, Abu Dhabi United Group Investment & Development, for its continued financial support. It has received written confirmation from its ultimate parent undertaking that sufficient funds will be provided to finance the business for at least 12 months from the date of approval of the financial statements. Based on discussions with the ultimate owner and formal confirmation of support, the Directors continue to adopt the going concern basis in preparing the financial statements.

#### BASIS OF CONSOLIDATION

The consolidated financial statements include the financial statements of the Manchester City Limited ('the Group') and its subsidiary undertakings up to 31 May 2015. The acquisition method of accounting has been adopted.

#### **RELATED PARTY TRANSACTIONS**

As the Company is a wholly owned subsidiary of City Football Group Limited, the Company has taken advantage of the exemption contained in FRS 8 and has therefore not disclosed transactions or balances with wholly owned entities which form part of the group. The consolidated financial statements of the ultimate UK parent company City Football Group Limited, within which this company is included, can be obtained from Companies House.

#### **TURNOVER**

Turnover represents amounts receivable by the Group, excluding Value Added Tax and transfer fees, in respect of TV income, gate receipts, commercial activities relating to the Club and donations. Advanced season ticket sales are included within deferred income and released to turnover in the relevant season.

Advanced match revenue is included within deferred income and is recognised over the period of the football season as games are played. Commercial and other partnership revenues are included within deferred income and are recognised over the life of the relevant contracts.

### FIXED ASSETS AND DEPRECIATION

Depreciation is provided to write off the cost or valuation less the estimated residual value of tangible fixed assets by equal instalments over their estimated useful economic lives as follows:

Freehold buildings – 2% straight line Long leasehold buildings – estimated useful economic life of the asset Short leasehold buildings – estimated useful economic life of the asset Fixtures and fittings – 10% straight line Computer equipment – 25% straight line

Cost includes directly attributable finance costs.

These rates are designed to write off the assets to their residual values over their estimated useful lives.

FRS 15 requires fixed assets which are carried at revalued amounts to be shown at their current value at the balance sheet date. To achieve this the Etihad Stadium, held within long leasehold land and buildings, is subject to a full valuation on a depreciated replacement cost basis every five years with an interim valuation carried out in the third year of this cycle.

Where the Company's websites are expected to generate future revenues in excess of costs of development then these costs are capitalised.

## 1 - Accounting policies continued

#### **INVESTMENTS**

Investments held as fixed assets are stated at cost less any provision for impairment. Provisions in the Company are made to ensure the net assets of the Company do not exceed that of the Group.

#### **INTANGIBLE ASSETS**

The costs associated with the acquisition of players' registrations are capitalised as intangible fixed assets. These costs are fully amortised over the contract period on a straight line basis. Impairments in value below the amortised value are provided for when the carrying amount exceeds the amount recoverable through use or sale.

### SIGNING ON FEES

Signing on fees are charged to the profit and loss account over the life of the player's contract.

#### **DEFERRED TAX**

Deferred tax is recognised without discounting in respect of all timing differences between the treatment of certain items for taxation and accounting purposes which have arisen but not reversed by the balance sheet date except as otherwise required by FRS 19.

No deferred tax asset has been recognised as at 31 May 2015 as in the Group's opinion it is unlikely that there will be sufficient taxable profits arising in the foreseeable future for the asset to be recovered.

#### LEASES

Where the Group enters into a lease which entails taking substantially all the risks and rewards of ownership of an asset, the lease is treated as a 'finance lease'. The asset is recorded in the balance sheet as a tangible fixed asset and is depreciated over its estimated useful life or the term of the lease, whichever is shorter. Future instalments under such leases, net of finance charges, are included within creditors. Rentals payable are apportioned between the finance element, which is charged to the profit and loss account, and the capital element which reduces the outstanding obligation for future instalments.

All other leases are accounted for as 'operating leases' and the rental charges are charged to the profit and loss account on a straight line basis over the life of the lease.

#### **CAPITAL GRANTS**

Grants receivable in respect of capital expenditure are treated as deferred income and released to the profit and loss account over a future period. This period will equal the economic life of the assets to which the grants relate in order to match the income to the depreciation charged on those assets. Deferred grant income in the balance sheet represents total grants received less amounts credited to the profit and loss account.

#### FOREIGN CURRENCY TRANSACTIONS

Transactions in foreign currencies are recorded using the rate of exchange ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated using the contracted rate or the rate of exchange ruling at the balance sheet date and the gains or losses on translation are included in the profit and loss account.

### **PENSIONS**

The Club is a member of the Football League Pension and Life Assurance Scheme which has been closed for new employees. All pension schemes are defined contribution schemes and all contributions are charged to the profit and loss account as they become payable.

## 2 – Turnover

	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Matchday	43,330	47,457
Broadcasting - UEFA	32,860	31,329
Broadcasting - All Other	102,566	101,910
Other commercial activities	173,010	165,816
	351,766	346,512

All turnover originates in the United Kingdom. The Group has one activity which is the operation of a professional football club and therefore a segmental analysis has not been provided. All of the results for this activity are included within the primary statements.

# 3 – Operating profit / (loss)

	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Other operating income		
Other operating income	800	1,775
	800	1,775
Operating expenses		
Direct cost of sales and consumables	6,406	8,988
Remuneration of auditors and its associates:		
- Audit fees	46	44
— Tax services	11	38
<ul><li>Other services</li></ul>	62	7
Hire of other assets – operating leases	118	168
Capital grants released and amortised	(170)	(116)
Other external charges	69,223	58,630
UEFA settlement	-	16,260
Insurance proceeds	-	(6,670)
Staff costs (Note 5)	193,821	205,044
Amortisation of player registrations	70,291	76,484
Loss on disposal of fixed assets	1,719	-
Depreciation of tangible fixed assets:		
- Owned	6,892	5,277
- Leased	2,194	2,006
	350,613	366,160
Operating profit/(loss)		
Operating profit before player trading	72,244	58,611
Amortisation of player registrations	(70,291)	(76,484)
	1,953	(17,873)

## 4 - Directors' remuneration

	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Directors' emoluments	-	-
Company contributions to money purchase pension schemes	-	-
Amounts paid to third parties in respect of Directors' services	-	5

No directors were paid in the year (2014: £nil) and no Company pension contributions were made (2014: £nil).

## 5 – Staff numbers and costs

The average number of persons employed by the Company (including Directors) during the financial year, analysed by category, was as follows:

Number of employees	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Football staff – including players	145	112
Commercial/administration staff	175	202
	320	314

The aggregate payroll costs of these persons were as follows:

	£000	£000
Wages and salaries	168,718	179,021
Social security costs	24,562	25,288
Other pension costs	541	735
	193,821	205,044

## 6 – Interest receivable and similar income

	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Bank interest	30	51
Other	-	1
	30	52

# 7 – Interest payable and similar charges

	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Bank loans and overdrafts	1,274	798
Other loans	5	-
Finance lease interest	-	162
	1,279	960

# 8 – Taxation

(a) Analysis of the tax (credit)/charge in the year:

	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Current tax		
UK corporation tax at 21% (2014: 23%) on profits for the year	-	-
Adjustments in respect of prior years	(380)	-
Tax on profits from ordinary activities	(380)	-

## 8 – Taxation continued

(b) Factors affecting tax charge for the year:

The current tax charge for the year varies from the standard rate of corporation tax in the UK of 21% (2014: 23%). The differences are explained below:

	Year ended 31 May 2015 £000	Year ended 31 May 2014 £000
Profit/(loss) on ordinary activities before taxation	10,369	(22,929)
Profit/(loss) on ordinary activities multiplied by standard rate of corporation tax in the UK of 21% (2014: 23%)	2,160	(5,197)
Effects of:		
Expenses not deductible for tax purposes	87	3,762
Fixed asset timing differences	332	1,501
Other permanent differences	497	-
Additional deduction for land remediation expenditure	(10)	-
Tax losses utilised in the period	(2,999)	-
Adjustments in respect of prior periods	(380)	-
Differences between capital allowances and depreciation	30	-
Other timing differences	(31)	(389)
Tax losses incurred in the year		323
Income not taxable for tax purposes	(66)	-
Current tax credit for the year	(380)	-

The Company has corporation tax losses available for carry forward of approximately £611 million (2014: £614 million).

c) Factors that may affect future tax charges:

The Company expects its effective tax rate in future years to be less than the standard rate of corporation tax in the UK due principally to the amount of tax losses available to be set off against future taxable profits.

# 9 - Company results

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own profit and loss account in these financial statements. The Company profit for the year includes a profit after tax of £19,618,000 (2014: £22,929,000 loss) which is dealt with in the financial statements of the parent company.

# 10 – Intangible fixed assets

Amounts paid for players' registrations:  Cost  As at 1 June 2014  Additions  Disposals	<b>£000</b> 440,444 98,258
Additions	
	98,258
Dienocale	
Disposais	(128,143)
As at 31 May 2015	410,559
Amortisation	
As at 1 June 2014	233,180
Amortisation of player registrations	70,291
Disposals	(87,067)
As at 31 May 2015	216,404
Net book value	
As at 31 May 2015	194,155
As at 1 June 2014	207,264

# 11 - Tangible fixed assets

Group	Land and Buildings (Freehold) £000	Land and Buildings (Short Leasehold) £000	Land and Buildings (Long Leasehold) £000	Assets under course of construction £000	Fixtures, Fittings & Equipment £000	Total £000
Cost/valuation						
As at 1 June 2014	59,833	2,288	141,233	126,490	38,315	368,159
Additions	19,941		5	30,292	12,086	62,324
Disposals	-			-	(6,813)	(6,813)
Reclassification	110,227			(110,488)	261	-
Revaluation	-		8,869	-	-	8,869
As at 31 May 2015	190,001	2,288	150,107	46,294	43,849	432,539
Depreciation						
As at 1 June 2014	1,775	637	3,537		15,900	21,849
Charge for the year	1,428	74	2,120		5,464	9,086
Disposals	-			-	(5,094)	(5,094)
As at 31 May 2015	3,203	711	5,657	-	16,270	25,841
Net book value						
As at 31 May 2015	186,798	1,577	144,450	46,294	27,579	406,698
As at 1 June 2014	58,058	1,651	137,696	126,490	22,415	346,310

## II – Tangible fixed assets continued

The following information relates to tangible fixed assets carried on the basis of revaluations in accordance with FRS 15 'Tangible fixed assets':

	2015 £000
At depreciated replacement cost	194,148
Aggregate depreciation thereon	(5,381)
Net book value	188,767
Historical cost of revalued assets	127,125
Aggregate depreciation thereon	(12,417)
Historical cost net book value	114,708

Tangible fixed assets are shown at their original cost to the Group with the exception of the Etihad Stadium. A full valuation was obtained by the Directors as at 31 May 2015 from GVA Grimley Ltd on a depreciated replacement cost basis and was made in accordance with the Royal Institute of Chartered Surveyors' Asset Statements of Valuation Practice and Guidance Notes. The results of this new valuation have subsequently been incorporated into the financial statements.

No deferred tax is provided on timing differences arising from the revaluation of fixed assets unless, by the balance sheet date, a binding agreement to sell the assets has been entered into and it is unlikely that any gain will be rolled over.

The net book value of fixed assets at 31 May 2015 includes £188,767,015 (2014: £135,800,000) in respect of assets on finance lease or hire purchase. Depreciation for the year on these assets was £2,088,072 (2014: £1,865,000).

The cumulative amount of interest capitalised in the total cost of tangible fixed assets amounts to £283,000 (2014: £283,000).

### FINANCE LEASE ON ETIHAD STADIUM

On 5 August 2003 Maine Road was exchanged for a 250 year leasehold interest in the Etihad Stadium. Rental payments are made quarterly. The lease has been treated as a finance lease, with the lease premium and the net present value of future rental obligations capitalised.

A finance lease creditor equal to the future obligations under the lease has been established. In calculating the future obligations an interest rate of 7.57% and an estimated long term inflation rate of 2.5% have been applied.

## 12 - Fixed asset investments

Company		Shares in Subsidiary Undertakings £000
Cost		
As at 1 June 2014		1,219,190
Additions		84,300
As at 31 May 2015		1,303,490
Provision		
As at 1 June 2014		646,857
Additions		-
Reversal of impairment		(19,618)
As at 31 May 2015		627,239
Net book value		
As at 31 May 2015		676,251
As at 1 June 2014		572,333
Subsidiary undertakings	Principle activities	Proportion of voting rights and share

Subsidiary undertakings	Principle activities	Proportion of voting rights and share capital held
Manchester City Football Club Limited	Professional Football Club	100%
Manchester City Investments Limited *	Issuer of Loan Notes	100%

All companies are incorporated in England and Wales.

During the year ended 31 May 2015, Manchester City Property Limited was renamed City Football Academy Manchester Limited and Manchester City Developments Limited was renamed City Football Image Rights Limited. Both entities were transferred to City Football Group Limited, the parent company of Manchester City Limited for a nominal fee of £1 with no profit or loss on disposal.

<sup>\*</sup> denotes indirect investments.

# 13 – Debtors

	Group		Company	
	2015 £000	2014 £000	2015 £000	2014 £000
Amounts falling due within one year				
Trade debtors	32,584	82,615	-	-
Debtors arising from player transfers	41,976	11,248	-	-
Amounts owed by group undertakings (Note 28)	39,810	34,930	-	-
Amounts owed by related party undertakings (Note 28)	-	623	-	-
Other debtors	21	78	-	-
Prepayments and accrued income	60,031	47,462	-	-
	174,422	176,956	-	-
Amounts falling due after more than one year				
Trade debtors	5,625	11,250	-	-
Debtors arising from player transfers	19,618	10,309	-	-
Other debtors	530	1,314	-	-
	25,773	22,873	-	-
Total debtors	200,195	199,829	-	-

# 14 - Creditors: due within one year

	Grou	p	Company	
	2015 £000	2014 £000	2015 £000	2014 £000
Obligations under finance leases (Note 16)	331	315	-	-
Trade creditors	2,801	4,040	-	-
Creditors arising from player transfers	19,871	9,484	-	-
Amounts owed to group undertakings	101	2,084	-	-
Amounts owed to related party undertakings	5,105	4,937	-	-
Other creditors including tax and social security	13,720	14,906	-	-
Accruals	56,030	81,218	-	-
	97,959	116,984	-	-

# 15 - Creditors: due after more than one year

	Group		Comp	Company	
	2015 £000	2014 £000	2015 £000	2014 £000	
Obligations under finance leases (Note 16)	66,669	67,000	-	-	
Creditors arising from player transfers	8,721	2,910	-	-	
	75,390	69,910	-	-	

# **16 – Borrowings**

Group			
Maturity of debt:	Finance Leases £000	2015 Total £000	2014 Total £000
Within one year	331	331	315
Between one and two years	347	347	331
Between two and five years	1,151	1,151	1,096
After more than five years	65,171	65,171	65,573
	67,000	67,000	67,315

### **FINANCE LEASES**

Obligations under finance leases include future obligations under the lease of the Etihad Stadium. Details are provided within note 11.

The maturity of obligations under finance leases and hire purchase contracts is as follows:

	2015 £000	2014 £000
Within one year	3,550	3,550
In the second to fifth year	14,200	14,200
Over five years	157,375	160,925
Less future finance charges	(108,125)	(111,360)
	67,000	67,315

## 17 - Deferred income

Group	0	Company	/	
2015 £000	2014 £000	2015 £000	2014 £000	
25,127	14,459	-	-	
45	45	-	-	
25,172	14,504	-	-	
-	-	-	-	
1,028	1,073	-	-	
1,028	1,073	-	-	
26,200	15,577	-	-	
	2015 £000 25,127 45 25,172	£000     £000       25,127     14,459       45     45       25,172     14,504       -     -       1,028     1,073       1,073     1,073	2015 2014 2015 2000 2000 2000 2000 2000 2000 2000	

### **DEFERRED CREDIT FOR CAPITAL GRANTS**

The movements in deferred credit for capital grants during the year were as follows:

	£000
At 1 June 2014	1,118
Grants released in year	(45)
At 31 May 2015	1,073

# 18 – Called up share capital

The authorised and issued share capital at the beginning and end of the year is as follows:

	2015 £000	2014 £000
Issued and called up		
651,028,873 (2014: 611,264,723) Ordinary shares of 10p each – fully paid	65,103	61,127
20 (2014: 20) Ordinary shares of 10p each – 2.5p paid	-	-
49,998 (2014: 49,998) Redeemable deferred shares of £1 each – 25p paid	12	12
	65,115	61,139

During the year 39,764,150 ordinary shares of 10p each were issued for a consideration of £2.12 per share.

The total consideration was £84.3m and the premium of £80.3m has been included in the share premium account (see note 19).

## 19 – Reserves

	Share Premium Group and Company £000	Revaluation Reserve Group £000	Profit & Loss Account Group £000	Profit & Loss Account Company £000
At 1 June 2014	1,152,069	44,686	(685,561)	(640,875)
Retained loss for the year	-	-	10,749	19,618
Issue of shares	80,324	-		
Revaluation in the year	-	8,869	-	-
At 31 May 2015	1,232,393	53,555	(674,812)	(621,257)

# 20 - Contingent liabilities

Additional transfer fees, signing on fees and loyalty bonuses of £112,918,000 (2014: £100,563,000) that will become payable upon the achievement of certain conditions contained within player and transfer contracts if they are still in the service of the Club on specific future dates are accounted for in the year in which they fall due for payment.

## 21 - Reconciliations of movement in shareholders' funds

	Grou	ıp	Company	
	2015 £000	2014 £000	2015 £000	2014 £000
Profit/(loss) for the financial year	10,749	(22,929)	19,618	(22,929)
Revaluation adjustment	8,869	-	-	-
Issue of shares	84,300	160,000	84,300	160,000
Net increase in shareholders' funds	103,918	137,071	103,918	137,071
Opening shareholders' funds	572,333	435,262	572,333	435,262
Total closing shareholders' funds	676,251	572,333	676,251	572,333

### 22 - Pensions

The Company is a member of The Football League Limited Pension and Life Assurance Scheme, a pension scheme providing benefits based on final pensionable pay. As the Company is unable to identify its share of the scheme assets and liabilities on a consistent and reasonable basis, as permitted by FRS 17 'Retirement benefits', the scheme has been accounted for in these financial statements as if the scheme was a defined contribution scheme.

At 31 May 2015 a Minimum Funding Requirement Deficit was identified in the scheme, of which £230,644 (2014: £316,436) was allocated to the Company.

A full actuarial valuation was carried out at 31 August 2014 and was updated for FRS 17 purposes by a qualified independent actuary. The contribution for the year was £63,857 (2014: £63,857). 22 - Pensions

The Company is a member of The Football League Limited Pension and Life Assurance Scheme, a pension scheme providing benefits based on final pensionable pay. As the Company is unable to identify its share of the scheme assets and liabilities on a consistent and reasonable basis, as permitted by FRS 17 'Retirement benefits', the scheme has been accounted for in these financial statements as if the scheme was a defined contribution scheme.

At 31 May 2015 a Minimum Funding Requirement Deficit was identified in the scheme, of which £230,644 (2014: £316,436) was allocated to the Company.

A full actuarial valuation was carried out at 31 August 2014 and was updated for FRS 17 purposes by a qualified independent actuary. The contribution for the year was £63,857 (2014: £63,857).

# 23 – Commitments

The annual commitments under non-cancellable operating leases are set out below.

Expiring:	2015 £000	2014 £000
Within one year	1	67
Within two and five years	-	4
After five years	-	-
	1	71

The capital commitments contracted but not provided for are as follows:

	2015 £000	2014 £000
Contracted but not provided for	10,036	47,905

The capital commitments represent contracted amounts in relation to the construction of the City Football Academy and the expansion of the Etihad Stadium.

# 24 - Reconciliation of operating profit/(loss) to net cash inflow from operating activities

	2015 £000	2014 £000
Operating profit/(loss)		(17,873)
Amortisation and impairment of players' registrations	70,291	76,484
Depreciation	9,086	7,283
Loss on sale of fixed assets	1,719	-
Decrease/(increase) in debtors	35,929	(29,985)
Decrease in creditors	(16,041)	(8,429)
Release and amortisation of grants	(45)	(53)
Net cash inflow from operating activities	102,892	27,427

# 25 - Reconciliation of net cash flow to movement in net cash/(debt)

	2015 £000	2014 £000
Increase in cash in the year	53,351	7,356
Net cash inflow from movement in debt	315	299
Movement in net debt resulting from cash flows	53,666	7,655
Other non-cash changes	-	-
Opening net debt position	(45,914)	(53,569)
Closing net cash/(debt) position	7,752	(45,914)

# 26 – Analysis of changes in net cash/(debt)

	As at 1 June 2014 £000	Cash flow £000	As at 31 May 2015 £000
Cash at bank and in hand	21,401	53,351	74,752
Movement in net cash position in the year	21,401	53,351	74,752
Debt due within one year			
Debt due after one year	-	-	-
Net cash (excluding finance leases)	21,401	53,351	74,752
Finance leases	(67,315)	315	(67,000)
	(45,914)	53,666	7,752

## 27 - Financial instruments and risk management

The Group's financial instruments comprise borrowings, cash and liquid resources, and various items such as trade debtors and trade creditors that arise directly from its operations. The main purpose of the financial instruments is to finance the Company's operations. It is, and has been throughout the period under review, the Group's policy that no trading in financial instruments shall be undertaken.

The main risks arising from the Group's financial instruments are interest rate risk, liquidity risk and foreign exchange risk. The Board reviews and agrees policies for managing each of these risks. These policies have remained unchanged since the prior year.

### INTEREST RATE RISK PROFILE OF FINANCIAL ASSETS AND LIABILITIES

The Company has no financial assets, other than short-term debtors and an amount of cash at bank. The interest rate risk profile of the Company's financial liabilities as at 31 May 2015 was:

	Total £000	Floating rate Financial Liabilities £000	Fixed rate Financial Liabilities £000	Non-Interest Financial Liabilities £000
As at 31 May 2015	67,000	-	67,000	-
As at 31 May 2014	67,315	-	67,315	-

The fixed rate liabilities comprise finance lease obligations of £67,000,000 as detailed in note 16.

The maturity profile of the Company's financial liabilities as at 31 May 2015 is shown in note 16.

The carrying values of financial assets and financial liabilities approximate to their fair values.

### 28 - Related party transactions

# TRANSACTIONS WITH SUBSIDIARIES OF CITY FOOTBALL GROUP LIMITED

Transactions during the year ended 31 May 2015 with New York City Football Club LLC, a fellow subsidiary of City Football Group Limited, consisted of loans totalling £70,000 (2014: £308,000), which are included in debtors due within one year and the provision of services of £58,000 (2014: £nil).

Transactions during the year ended 31 May 2015 with Melbourne City Football Club Pty Limited, a fellow subsidiary of City Football Group Limited, consisted of a cost recharges totalling £117,000 (2014: £nil), which are included in debtors due within one year.

# TRANSACTIONS WITH BROOKSHAW DEVELOPMENTS LIMITED

During the year, tangible assets consisting of land and buildings with a net book value of  $\mathfrak{L}_{2,158,000}$  were purchased from Brookshaw Developments Limited, a company also owned by Abu Dhabi United Group Investment & Development and a balance of  $\mathfrak{L}_{5,105,000}$  (2014:  $\mathfrak{L}_{4,937,000}$ ) is included in creditors due within one year.

### 29 - Post balance sheet events

As at the date of signing the Directors' Report, since the year-end the football registrations of Raheem Sterling (from Liverpool FC), Fabian Delph (from Aston Villa FC), Nicolas Otamendi (from Valencia CF) and Patrick Roberts (from Fulham FC) have been acquired. The football registrations of Karim Rekik (to Olympique de Marseille), Edin Dzeko (to AS Roma), Marcos Mesquita-Lopes (to AS Monaco) and Dedryck Boyata (to Celtic FC) have been sold. The net expenditure on these transactions was approximately £68.3m.

### 30 - Ultimate parent company

As at the 31 May 2015 the Group's parent undertaking was City Football Group Limited, a company incorporated in England and Wales. The Group's ultimate parent undertaking was Abu Dhabi United Group Investment & Development, a company registered in Abu Dhabi and wholly owned by His Highness Sheikh Mansour bin Zayed Al Nahyan.